



# GO GREEN INITIATIVE

2020 SUMMER INTERNSHIP REPORT

JUNE 9, 2020 - JULY 30, 2020



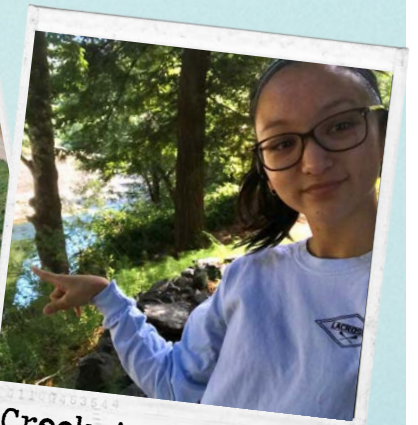
Time your showers!



Working from home



Arroyo Valle



Creek Appreciation!



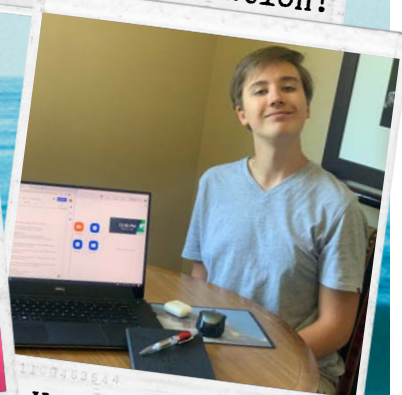
"Water" you up to?



Our Hometown



Use a waterbottle!



Nice desk set up!



# 2020 INTERNSHIP PROFILE

The 2020 Go Green Initiative interns are like no other, because 2020 is a year like no other.

Rather than meeting in person at the office, all of our interns met synchronously over Zoom to study water conservation in their hometown, Pleasanton, CA.

Out of 91 applicants, 38 Pleasanton interns were chosen to work virtually to research and produce two deliverables: a water conservation outreach campaign and a full-length documentary called Hometown Waters.

This **Outreach Campaign** is formulated to help Pleasanton residents and businesses understand why it is important to conserve water even when we are not in a drought. The campaign targets easy water conservation strategies, such as indoor and outdoor water fixes, and also addresses how to cut down on daily virtual water use (through a vegan diet, buying local, etc.).

**\$26,264**

Paid Intern Salary

**13**

Paid Interns

**3990**

Paid & Unpaid  
Intern Work  
Hours

**25**

Unpaid Interns

**5**

Teams



Our outreach included 11 community presentations to different leadership groups in Pleasanton, such as the **Chamber of Commerce**, **Pleasanton Downtown Rotary**, **Muslim Community Center**, and members of the **School Board** and **City Council**, all of whom could help us spread water conservation awareness.



Outreach Campaign Material



Water Conservation in Pleasanton

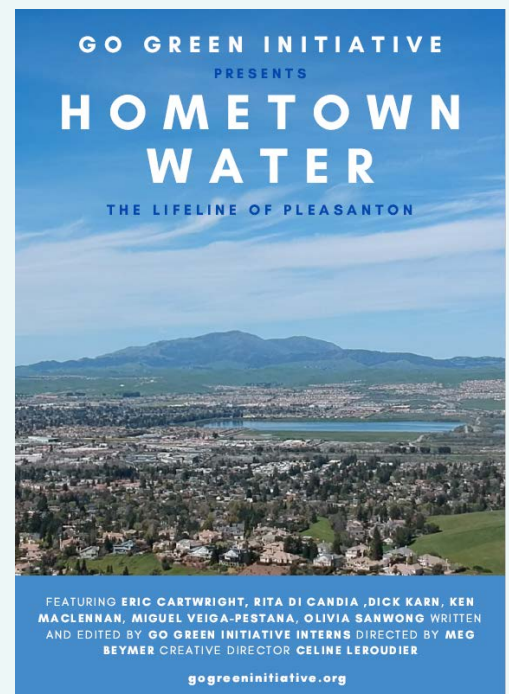
Learn more about water conservation in Pleasanton at: <https://tinyurl.com/GGIwater>

## Hometown Waters: The Lifeline of Pleasanton

Our interns created a feature length documentary that explains Pleasanton's historical water use and future water necessities in an entertaining format that educates Pleasanton residents about their town. Interns learned all the steps needed to complete a documentary, including storyboarding, editing, narrating, and filming B-roll.

Our interns learned about water conservation from a variety of resources and local perspectives to ensure that they obtained a well-rounded understanding of how water functions in Pleasanton.

Guest speakers included the President of the Zone 7 Water Board, **Olivia Sanwong**, as well the 1st Zone 7 director, **Dick Karn**. We gained the City of Pleasanton's perspective from **Rita Di Candia**, Pleasanton's Environmental Services Manager. **Ken MacLennan**, the curator at the Museum on Main, helped us understand Pleasanton's history, while **Eric Cartwright**, a Water Engineer Consultant, explained how water travels at the state level.



Watch the documentary at <https://tinyurl.com/HometownWater>



# Introducing the 2020 Go Green



## What did these 38 interns learn from our internship?

During our 7-week program, each intern was trained in specific professional and knowledge-based skills. These skills helped interns build their resumes and prepare for the professional workforce.

### Professional Skills include:

- How to storyboard and edit a full-length documentary
- How to design and present professional presentation slides
- How to create persuasive Facebook, Twitter, LinkedIn and Instagram posts

### Knowledge Skills include:

- Being able to explain the source of Pleasanton's potable water to residents and business owners.
- Being able to explain the components of Pleasanton's water delivery and wastewater management system



### Presentations



Duration: ~ 1 minute  
 Sounds: soft to loud epic music (bass drop included), monologue  
 Shot type: Sudden switch from ozonation graphic to B-roll (sped up drone footage of the California Aqueduct from bottom up to over the Grapevine (highway on the right))  
 Script: But even after *all* of that, the water's gotta somehow get below us right? Southern California drinks water too! Thankfully, water meets another new friend—an elevator of sorts. As much as we're aware that water doesn't flow up, the SWP defies these laws with lots of energy and lots of concrete. **Cartwright quote: \$3.00 Tr's a HUGE system with... (statistic elaboration)**

### Storyboards



# Initiative Summer Class of Interns!



## Our 10 College Interns Represent a Wide Range of Universities and Fields of Study:

### 2 students from Cal Poly San Luis Obispo studying:

- Biology
- Political Science with a concentration in data science

### 2 students from UC Berkeley studying:

- Civil and Environmental Engineering
- Society and the Environment

### 2 students from UC Davis studying:

- English
- Business Administration and Cinematic Arts

### 1 student from Emory University studying:

- Public Policy and Management

### 2 students from UC-LA studying:

- Computer Science
- Political Science and Government

### 1 student from UC Merced studying:

- Computer Science and Engineering

**28** *High School interns*

**10** *College interns*



**25** *Current Amador High School student or graduates*

**13** *Current Foothill High School student or graduates*



# A Word From Our Interns



"This internship taught me SO MUCH. This truly has been one of the most meaningful and poignant summers I have ever had. I learned, obviously, a lot about water in Pleasanton and conservation to bring to my family and friends, but I also learned so much from my peers.

How to work seamlessly as a team, how to think on my feet, how to parse through information quickly as to find just the most important information, and so much more. This internship was an incredible experience!!"

- **Trisha Khattar**



"There are a number of lessons I've learned, most of which pertain to leadership, collaboration, patience, flexibility, and improvisation. That being said, the number one lesson I learned is to always keep an open mind. There's so much more for me to learn—so much stuff out there that I've never even considered.

Getting to hear from not only other interns, but other adults from our community and students from across the country—and to think that I've only scraped the surface of all the humanitarian issues that are sprinkled all across the globe. In short, this internship (that was literally VIRTUAL mind you) broadened my horizons and has further bolstered my aim to sympathize/support everyone in my community."

- **Collin Wang**



# Sustainability Scholars



Sustainability Scholars Zoom Meet Up



## What is our Sustainability Scholars program?

Sustainability Scholars is a new Go Green Initiative program meant for high school and college students who were unable to participate in the full internship due to lack of space, timing issues, or other reasons.

Scholars were given the opportunity to **discuss issues of conservation** with their peers and **watch live interviews** in order to help them further explore the field of sustainability.

**15**  
Sustainability  
Scholars

**8**  
Live Presentations  
with Field Experts

**5**  
Discussion  
Boards

**787.5**  
Participation  
Hours

## Meet Some of Our Sustainability Scholars



"I had so much fun learning about the State Water Project and Zone 7. I found it most interesting learning about how California's water plan affects each region of the state, and especially how the demand [for] water and decreasing levels of water (like in the example of the Oroville Dam) affected Pleasanton's water plan."

- **Priya Charagondla**



"I further understood the importance of water and that the water is a privilege, which we should never take for granted. I also learned where our water came from. It is a complicated, yet intriguing process. Just as Mr. Cartwright said, 'We expect there to be water when we turn on the water faucet.' Most people, myself included, never really wondered where/how the water gets there. We just expect it to be there. So it was really eye-opening for me..." - **Alice Lee**



# THANK YOU TO OUR SPONSORS



**Pleasanton  
Youth  
Commission**

"With the coronavirus altering my senior year, I was afraid that I wouldn't have many more chances to meet new people, experience new things, etc... Thanks to this internship I've been able to do those things and continue to make great memories!

Thank you for supporting this internship because we wouldn't be able to do it without you -- your support means so much more than just giving donations -- you are helping to educate the next generation of sustainable, water-conscious leaders!"  
- **Nikki Trueblood**



"I am so grateful for the support of the community behind such an important message and movement. Pleasanton's water conservation is ultimately one of the most important tasks at hand, which is why this internship was necessary. We could not have informed so many community leaders and groups, as well as our own families and friends, without your support!

You are directly responsible for the change that will happen in Pleasanton, and ultimately a more sustainable future."

- **Kate Inman**



To learn about the **Hometown Waters documentary** or our **Outreach Campaign**, visit [gogreeninitiative.org/savewater](https://gogreeninitiative.org/savewater)



Let's stay in touch!

